Removing Legal Barriers
Advancing Veteran Inclusion

CT Veterans Legal Center
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I felt like I had an army behind me. Instead of being alone, I had a team of people working with me. Without legal aid, I don’t know where I’d be today.

TO LEARN MORE CONTACT:
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Why Support Our Work?

- Demonstrate your firm’s commitment to corporate social responsibility.
- Associate your brand with an organization advancing Veteran Diversity, Equity & Inclusion.
- Gain access to a captive audience of potential customers, clients, and veteran workforce.
- Boost employee morale in a fun, unique way.
- Gain your community’s loyalty by supporting a nationally respected legal aid organization.
- Highlight your commitment to veteran and military family access to income, housing, and healthcare.
MISSION:
CVLC is the first legal aid organization in the nation to establish a medical-legal partnership with the U.S. Department of Veterans Affairs to help veterans recovering from homelessness and mental illness overcome legal barriers to housing, healthcare and income.

SERVICE:
Attorneys provide high quality, free legal representation alongside VA physicians, nurses and clinicians to stabilize the lives of our veterans.

FOCUS:
CVLC is the only legal aid program in Connecticut providing direct representation in VA benefits claims and applications for Discharge Upgrades from the U.S. Department of Defense. CVLC also provides traditional legal aid services including eviction defense, criminal record expungement, debt collection, family law, estate planning, public benefit entitlements, and employment-related legal matters.

“ I felt like I had an army behind me. Instead of being alone, I had a team of people working with me. Without legal aid, I don’t know where I’d be today. ”
- Client, Air Force Combat Veteran
In 2020, CVLC launched a **NATIONAL INITIATIVE** to disrupt **racial, discriminatory, and stigmatizing practices** that bar veterans from accessing critical VA healthcare and life-changing VA service connected benefits.

**Policy & Legislative Advocacy**

**Coalition Building**

**Changing the Narrative**

- **100,000+** Discharged with “bad papers” because of perceived LGBTQ status
- **61%** Black soldiers more likely to face court-martial than white soldiers
- **0** Marine Corps service members of color promoted to four-star general
- **400,000** At-risk of being “turned away” from VA because of “bad papers”
Disabled veterans are more likely to live in poverty. Renegotiating debt, filing for retroactive payment of benefits, and ensuring return of security deposits are a few ways CVLC helps veterans secure a brighter future.

CVLC is the only legal aid organization in Connecticut helping veterans assert their rights to the Veterans Administration. An average annual income award of $15,473 moves veterans from poverty to sustainability.

VA eligibility is a complex process where veterans are unjustly being turned away from accessing critical healthcare. Veterans enjoy a 92% success rate when represented by CVLC attorneys before the U.S. Department of Veteran Affairs Regional Office, the Board of Veterans Appeals and Court of Appeals for Veteran Claims.
RUN.WALK.RIDE
For Our Vets
June 12, 2021
One day, one event, many locations – connected virtually - alongside military families, attorneys, and community supporters!

Participate in our annual RUN.WALK.RIDE event. Raise critical funds to remove legal barriers, disrupt racial discrimination, and get moving for those veterans who moved for us.

- **Individuals & teams** will have access to online customizable peer-to-peer fundraising platform, access to Strava fitness tracking, and virtual race day “live” kick-off ceremony and leaderboard tracking.

- **Corporate Sponsors** level perks include free registration for all race day participants, featured logo placement, promotion and publicity options, individualized video “thank you” to post on corporate website.
Imagine trying to make an appointment with your doctor when you are sick or in mental health crisis but being told by the front desk staff you aren’t entitled to this help. Sponsor and virtually participate in a fast-paced, innovate discussion addressing past discriminatory practices that targeted veterans because of race or sexual identity. Leave the virtual discussion ready to make a change and serve those veterans who have served us.

Planned Presenters include CVLC, the Black Veterans Project, Veterans Legal Services Clinic of Yale Law School and U.S. congressional representatives

Corporate Sponsors level perks include:
- Live promotion and publicity options
- Virtual promotion and publicity options
- Featured logo placement
- Individualized “CVLC Thank You” video to share internally or post externally on corporate website.
5 STAR SPONSOR  $15,000

DOUBLE YOUR VISABILITY WITH ACCESS TO PROMOTE & PARTICIPATE IN BOTH CVLC EVENTS

RUN.WALK.RIDE PROMOTIONAL BENEFITS
➢ Logo on virtual event day Facebook event page
➢ Featured logo placement on event website
➢ Mention in one press release
➢ Free registration for all RUN.WALK.RIDE participants
➢ Personalized CVLC “Thank You” Video highlighting the impact of your support

VETERAN EQUITY & INCLUSION PANEL PROMOTIONAL BENEFITS
➢ Opportunity to submit “Why I Support Diversity & Inclusion” video to be played at event in front of virtual audience prior to discussion
➢ Featured logo placement during event
➢ Mention in one press release
➢ Featured logo placements on CVLC social media platforms
➢ Featured logo placement on Veteran Inclusion Project social media platform
➢ Free registration for all participants
➢ Personalized CVLC “Thank You” video highlighting the impact of your support advancing Veterans Diversity, Equity & Inclusion
4 STAR SPONSOR  $10,000

DOUBLE YOUR VISIBILITY WITH ACCESS TO PROMOTE & PARTICIPATE IN BOTH CVLC EVENTS

RUN.WALK.RIDE PROMOTIONAL BENEFITS
- Logo on virtual event day Facebook event page
- Featured logo placement on event website
- Designated email blast highlighting sponsorship reaching 2,000+ military families, pro bono attorneys, and corporate supporters
- Promotion on social media platforms
- Free registration for all RUN.WALK.RIDE participants

VETERAN EQUITY & INCLUSION PANEL PROMOTIONAL BENEFITS
- Featured logo placement during event
- Featured logo placements on social media platforms – including Veteran Inclusion Project
- Designated email blast highlighting sponsorship to CVLC 1,000+ military families, pro bono attorneys, and corporate supporters
- Free registration for all participants
- Personalized CVLC “Thank You” video highlighting the impact of your support advancing Veterans Diversity, Equity & Inclusion
3 STAR SPONSOR  $5,000

RIDE.WALK.RUN PROMOTIONAL BENEFITS:

- Logo on virtual event day Facebook event page
- Featured logo placement on CVLC & RIDE.WALK.RUN Event website seen by 2,000+ veteran and military families, pro bono attorneys, and community supporters.
- Promotion on CVLC and The RIDE.WALK.RUN social media accounts reaching 2,000+ military family, pro bono attorneys, corporate sponsors, and community provider supporters

RIDE.WALK.RUN PARTICIPATORY BENEFITS:

- Verbal recognition at day-of event social media video
- Personalized “Lunch n’ Learn” pre-recorded video from CVLC Executive Director to promote event participation
- Free registration for all riders
2 STAR SPONSOR

$2,500

RIDE.WALK.RUN PROMOTIONAL BENEFITS:

- Logo on virtual event day Facebook event page
- Featured logo placement on RIDE.WALK.RUN Event website viewable to at least 1,000+ veteran and military families, pro bono attorneys, and community supporters.
- Promotion on The RIDE.WALK.RUN social media accounts reaching at least 1,000 military family, pro bono attorneys, corporate sponsors, and community provider supporters

RIDE.WALK.RUN PARTICIPATORY BENEFITS:

- Verbal recognition at day-of event social media video
- Personalized “Lunch n’ Learn” pre-recorded video from CVLC Executive Director to promote event participation
- Free registration for all riders
1 STAR SPONSOR  $2,000

VETERAN EQUITY & INCLUSION PANEL PROMOTIONAL BENEFITS:

- Featured logo placement during event
- Featured logo placement on CVLC website and Veterans Inclusion project website viewable to at least 1,000+ veteran and military families, pro bono attorneys, and community supporters.
- Promotion on CVLC & Veteran Inclusion Project social media accounts reaching at least 1,000 military family, pro bono attorneys, corporate sponsors, and community provider supporters
- Free registration for all participants
2020 CVLC CORPORATE SPONSORS

Thank you to our In-Kind sponsors!
FOR MORE INFO PLEASE CONTACT:

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