

CONNECTICUT
VETERANS
LEGAL
CENTER



RUN. WALK. RIDE.
FOR OUR VETS

RUN.WALK.RIDE.

FOR OUR VETS

"When you invest in Run.Walk.Ride., you create life changing impact."

- Alison Weir, Executive Director

Connecticut Veterans Legal Center provides no-cost legal services to veterans throughout Connecticut, helping thousands of low-income veterans overcome legal barriers to housing, healthcare, and income.

Your Dollars at Work

Connecticut Veterans Legal Center's Lifetime Impact



5,700+
Legal Issues
Addressed



4,800+
CT Veterans
Served



\$5,400,000+
In Time Donated
by Volunteers



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How It Works

Virtual Run.Walk.Ride. | April - June 2023

1. Throughout April and May community members register to run, walk or ride miles in support of and to bring awareness to challenges faced by Connecticut Veterans.
2. Once registered they solicit their friends, family, and neighbors to sponsor their miles raising life-changing resources for CVLC's clients and programming.
3. From June 1st through the 30th, registrants run, walk and ride their miles and track them online using our app and sharing their experience on social media and other online platforms.
4. At the end of June, participants who bank the most miles and raise the most money are recognized and a total amount raised and run, walked, and ridden will be shared!



Run.Walk.Ride.'s Impact

10+ Years of Making a Difference



\$1,000,000+
Raised



2,500+
Participants



500+
Veterans Served



Social Media

- Logo recognition on all social media marketing posts, including advertisements
- Logo recognition on participant highlights during the virtual event
- Opportunity to have a 15-second "A message from our sponsor" video posted to CVLC social media
- Logo recognition on Facebook event header graphic
- Individual sponsor feature post
- Logo recognition featured on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream



E-Marketing

- Featured Sponsor highlight in one (1) Run.Walk.Ride Eblast
- Logo on the sponsor banner on all Run.Walk.Ride Eblasts



Website / Online

- Logo recognition on CVLC website homepage slider tile for Run.Walk.Ride
- Logo recognition at the top and bottom of all Run.Walk.Ride. website pages



Other Benefits & Recognition

- Prominent Recognition in all Run.Walk.Ride press release(s)
- Listed as a sponsor in all Run.Walk.Ride. press release(s)
- Recognition in the Run.Walk.Ride. advertising radio spotlights
- Opportunity to provide a branded giveaway
- Logo on Run.Walk.Ride T-shirt
- Personalized "Lunch & Learn"
- Special Thank You in the 2023 Annual Report



Presenting Sponsor | \$10,000

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Social Media

- Opportunity to post a 10-second "A message from our sponsor" video
- Logo recognition on Facebook event header graphic
- Individual sponsor feature post with link
- Logo recognition on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream



E-Marketing

- Featured Sponsor highlight in one (1) Run.Walk.Ride Eblast
- Logo on the sponsor banner on all Run.Walk.Ride Eblasts



Website / Online

- Logo recognition on CVLC website homepage slider tile for Run.Walk.Ride
- Logo recognition at the bottom of all Run.Walk.Ride. website pages



Other Benefits & Recognition

- Listed as a sponsor in all Run.Walk.Ride. press release(s)
- Opportunity to provide a branded giveaway
- Logo on Run.Walk.Ride T-shirt
- Personalized "Lunch & Learn"
- Special Thank You in the 2023 Annual Report





Social Media

- Individual sponsor feature post with link
- Logo recognition on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream



E-Marketing

- Featured Sponsor highlight in one (1) Run.Walk.Ride Eblast
- Logo on the sponsor banner on all Run.Walk.Ride Eblasts



Website / Online

- Logo recognition at the bottom of all Run.Walk.Ride. website pages



Other Benefits & Recognition

- Listed as a sponsor in all Run.Walk.Ride. press release(s)
- Opportunity to provide a branded giveaway
- Logo on Run.Walk.Ride T-shirt
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Supporting Sponsor | \$2,500

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Social Media

- Individual sponsor feature post with link
- Logo recognition on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream



E-Marketing

- Logo on the sponsor banner on all Run.Walk.Ride Eblasts



Website / Online

- Logo recognition at the bottom of all Run.Walk.Ride. website pages



Other Benefits & Recognition

- Opportunity to provide a branded giveaway
- Logo on Run.Walk.Ride T-shirt
- Personalized "Lunch & Learn"
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Assisting Sponsor | \$1,000

Sponsor Benefits

- Logo recognition on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream
- Logo on the sponsor banner on all Run.Walk.Ride Eblasts
- Logo recognition at the bottom of all Run.Walk.Ride. website pages
- Name on Run.Walk.Ride T-shirt
- Personalized "Lunch & Learn"

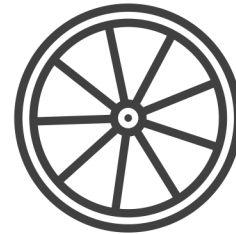
Community Sponsor | \$500

Sponsor Benefits

- Name recognition on all "Thank You to Our Sponsors" posts
- Recognition during the Kick Off Message live stream
- Recognition in Sponsor Thank You Message live stream
- Name on the sponsor banner on all Run.Walk.Ride Eblasts
- Name recognition at the bottom of all Run.Walk.Ride. website pages
- Name on Run.Walk.Ride T-shirt
- Personalized "Lunch & Learn"



Help us Meet Our 2023 Run.Walk.Ride. Goals!



250+
Run.Walk.Ride
Participants



50+
Veterans
Served



\$100,000+
Raised for
Services

Confirm Your Sponsorship Today!

Contact the **Patrick J Dunn**, Deputy Director of Development and Communications today at pdunn@ctveteranslegal.org or **(203) 212-9863** to confirm your sponsorship and to get your sponsor benefits started! More info at ctveteranslegal.org.

CVLC is a 501(c)3 nonprofit organization. Federal EIN 27-0963659.



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*Thank You to All of Our Past Sponsors for
their continued commitment to Run.Walk.Ride.*



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