

14TH ANNUAL

Connecticut Veterans Legal Center
SALUTING ★ SERVICE



**CONNECTICUT
VETERANS
LEGAL
CENTER**

★★★★★★

14TH ANNUAL

Connecticut Veterans Legal Center
SALUTING ★ SERVICE

Thursday, November 9, 2023

6:00 – 9:00p; Award Presentation 7:00p

New Haven Lawn Club

193 Whitney Avenue

New Haven, CT 06511

Each year the Connecticut Veterans Legal Center, comes together to celebrate Veterans Day by honoring those impacting the lives of Connecticut veterans while also raising funds to provide free legal services for veterans who are in recovery from homelessness, mental illness, and substance abuse.

Confirm your sponsorship by contacting **Shannon Mykins**, Director of Development and Communications, at smykins@ctveteranslegal.org or (203) 208-8635





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This Year's Event

The 14th Annual Saluting Service will take place at the historic **New Haven Lawn Club** and will include an hour long cocktail hour with appetizers and open bar, a sit down dinner in the ballroom where honorees will be recognized, and a live band and dancing.

As in years' past, we anticipate that this event will draw a large audience that includes leaders from the legal community, military and veteran advocates, philanthropists, corporate partners, veterans, and members of the military.

Photo credits: (Cover) Current and former Connecticut Veterans Legal Center Board members at the Saluting Service Gala. (Left) 2022 Honoree Richard Brookshire, Co-Founder of the Black Veterans Project. Photos by Judy Sirota Rosenthal. (Right) New Haven Lawn Club Ballroom. Photo provided by New Haven Lawn Club.



Headline Sponsor | \$20,000



Social Media

- Logo recognition on all social media marketing posts
- Logo recognition on all printed materials
- Logo recognition on Facebook event header graphic
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Sponsor highlight in one (1) Saluting Service Eblast
- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition on CVLC website homepage slider
- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- Two (2) Reserved Premium Tables (20 Tickets)
- Complimentary full page ad in program book
- Logo placement on podium
- Opportunity to make remarks and/or introduce a speaker



Leadership Sponsor | \$15,000

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- Logo recognition in program book
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- Two (2) Reserved Premium Tables (20 Tickets)
- Complimentary half page ad in program book

Photo credit: Connecticut Veterans Legal Center Board Member Jeffrey Udell (right) with 2022 Honoree Debbie Deegan, Director of the Errera Center. Photo by Judy Sirota Rosenthal.



Platinum Sponsor | \$10,000



Social Media

- Logo recognition on all printed marketing materials
- Logo recognition in program book
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- One (1) Reserved Premium Table (10 Tickets)



Gold Sponsor | \$5,000

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E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- One (1) Reserved Premium Table (10 Tickets)

Photo credit: Connecticut Veterans Legal Center Intake and Program Access Specialist Juliet Taylor with Connecticut Bar Foundation Chief Operating Officer Ashleigh Backman. Photo by Judy Sirota Rosenthal.

Silver Sponsor | \$2,500

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 6 tickets to attend

Bronze Sponsor | \$1,000

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 4 tickets to attend

Patron Sponsor | \$500

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 2 tickets to attend



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Table Sponsorship and Tickets

Premiere Table - \$2,500

- Table of ten (10)
- Premiere Seating
- Recognition in program book

Premiere Ticket - \$250

- Ticket for one (1)
- Recognition in program book

Regular Table - \$1,500

- Table of ten (10)
- Recognition in program book

Regular Ticket - \$150

- Ticket for one (1)

Advertising

For the 14th Annual Saluting Service event, Connecticut Veterans Legal Center will produce a full color program book which will be distributed to each guest. Once you have purchased your ad you must send the file to Patrick J Dunn, Deputy Director of Development and Communications no **later than October 15th**. All ads should be submitted as either a .png or .pdf file and should be 300 dpi. You can submit your ad by emailing it to Patrick at pdunn@ctveteranslegal.org.

Full Page - \$1,000

5.5" W x 8" H

Half Page - \$500

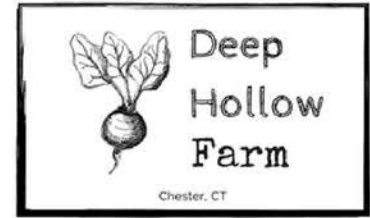
5.5" W x 4" H



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