



CONNECTICUT
VETERANS
LEGAL
CENTER

★★★★★★

2024



THE RIDE FOR OUR VETS

JUNE 15, 2024
FAIRFIELD COUNTY





2024 THE RIDE

★ ★ ★ ★ ★

For Our Vets

The **Ride for Our Vets**, launched in 2012, is an annual charity bike tour that raises **as much as \$200,000 annually** to support the Connecticut Veterans Legal Center's mission to *remove legal barriers for Veterans*.

Open to cyclists of all levels from novice to advanced—The Ride for Our Vets features three routes that travel along Connecticut's beautiful coastline and explores its countryside.

The Ride for Our Vets—June 15, 2024—returns to a full in-person tour for the first time since 2019.

THE RIDE'S IMPACT

Connecticut Veterans Legal Center provides legal support to **more than 1,500 Veterans annually**—helping Veterans in every county in Connecticut.

In the last year, Connecticut Veterans Legal Center has worked on more than **750 legal cases**, acquiring **\$2,000,000 in lump sum awards** and **more than \$23,000,000 in anticipated lifetime benefits**.

Read more about our impact at
CTVeteransLegal.org/OurImpact



The blue stars' size represent the number of Veterans served in each Connecticut county.



“ [CVLC] has been super to me—above and beyond. I’m so thankful for the fact that you guys are there. ”

- **John “Stew” Lahey**,
WWII Veteran and CVLC Client

Underwriting Sponsor | \$15,000

PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table
- Opportunity to provide a brief “Welcome” during the event

ONLINE RECOGNITION

- Prominent logo recognition on the CVLC website and The Ride for Our Vets subsite
- Prominent Logo Recognition on CVLC website homepage
- Prominent Logo Recognition on virtual graphics
- Featured Sponsor “Thank You” in one (1) eblast
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

SOCIAL MEDIA RECOGNITION

- Logo placement on all digital marketing posts
- Logo on all social media advertisements
- Logo on event header graphic (Facebook, LinkedIn)
- Mention in all The Ride for Our Vets livestreams
- Individual Sponsor “Thank You” Post (Facebook, LinkedIn)

PRINT RECOGNITION

- Logo placement on marketing postcard
- Logo placement on all event signage
- Logo on The Ride for Our Vets Jersey
- Special recognition in all press releases
- Special Thank You in the CVLC Annual Report



“ We are believers in the mission of CVLC and the work they do for deserving Veterans. ”

- **Wyot Woods**, Point72

Presenting Sponsor | \$10,000

PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

ONLINE RECOGNITION

- Prominent logo recognition on the CVLC website and The Ride for Our Vets subsite
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- Logo Recognition on virtual graphics
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PRINT RECOGNITION

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“As a Veteran, through this experience, I’ve learned that it is my gift to be able to help another veteran in need.”

- **Dora Vasquez-Hellner**,
Veteran and Ride Cyclist

Premiere Sponsor | \$5,000

PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

ONLINE RECOGNITION

- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

SOCIAL MEDIA RECOGNITION

- Mention in all The Ride for Our Vets livestreams
- Individual Sponsor “Thank You” Post (Facebook, LinkedIn)
- Logo included in all The Ride for Our Vets sponsor posts

PRINT RECOGNITION

- Logo placement on marketing postcard
- Logo placement on all event signage
- Logo on The Ride for Our Vets Jersey
- Recognition in press releases
- Special Thank You in the CVLC Annual Report



“ When you take on the challenge of the Ride, you are making a small sacrifice yourself to improve the lives of veterans, who have already made a large sacrifice for all of us. ”

- **Jeffrey Udell**, The Ride Co-Chair

Supporting Sponsor | \$2,500

PARTICIPATION BENEFITS

- Up to ten (10) free registrations
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

ONLINE RECOGNITION

- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

SOCIAL MEDIA RECOGNITION

- Mention in all The Ride for Our Vets livestreams
- Logo included in all The Ride for Our Vets sponsor posts

PRINT RECOGNITION

- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey
- Special Thank You in the CVLC Annual Report



“ I’m always inspired by my fellow attorneys who take the time and effort to come out and participate in The Ride. It’s always the most fun part of the year. ”

- **Don Tutson**, CVLC Director of Pro Bono Partnerships and Ride Cyclist

Assisting Sponsor | \$1,000

- Up to five (5) free registrations
- Free concierge support for registered participants
- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts
- Logo included in all The Ride for Our Vets sponsor posts to social media
- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey

Community Sponsor | \$500

- Up to two (2) free registrations
- Free concierge support for registered participants
- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts
- Logo included in all The Ride for Our Vets sponsor posts to social media
- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey

The Ride for Our Vets raises as
much as \$200,000 annually!



Corporate & Community Teams

Teams always are a vital part of our success.

Not ready to sponsor? Sign up as a team! All of our teams enjoy free registration (number of registrations vary), concierge support for their participants, and listing on The Ride for Our Vets subsite.

PREMIUM TEAM | \$750

- Up to 10 pre-paid registrations

REGULAR TEAM | \$375

- Up to 5 pre-paid registrations

Confirm Your Support Today!

Contact the **Patrick J Dunn**, Deputy Director of Development and Communications today at pdunn@ctveteranslegal.org or **(203) 212-9863** to confirm your sponsorship and to get your sponsor benefits started! More info at ctveteranslegal.org/theride.

Connecticut Veterans Legal Center is a 501(c)(3) nonprofit organization. Federal EIN 27-0963659.

Photos: Photos from The Ride for Our Vets 2023 Community Kick-Off. Photos by Polly Korbel.



2024  **THE RIDE**
FOR OUR VETS

Thank You to All of Our Past Sponsors



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