



THE RIDE FOR OUR VETS

JUNE 15 | NORWALK, CT

The **Ride for Our Vets** is an annual charity bike tour that raises **as much as \$200,000 annually** to support the Connecticut Veterans Legal Center's mission to *remove legal barriers for Veterans*.

Open to cyclists of all levels from novice to advanced—The Ride for Our Vets features three routes that travel along Connecticut's beautiful coastline and explores its countryside.

Originally launched in 2012, **The Ride for Our Vets returns—June 15, 2024—to a full in-person tour for the first time since 2019.**



The Ride's Impact

Connecticut Veterans Legal Center provides legal support to **more than 1,500 Veterans annually**—helping Veterans in every county in Connecticut.

In the last year, Connecticut Veterans Legal Center has worked on more than **750 legal cases**, acquiring **\$2,000,000 in lump sum awards** and **more than \$23,000,000 in anticipated lifetime benefits.**

Confirm Your Support Today!

Contact **Patrick J Dunn**, Deputy Director of Development and Communications today at **pdunn@ctveteranslegal.org** or **(203) 212-9863**

More info at **ctveteranslegal.org/theride**.

“ We are believers in the mission of CVLC and the work they do for deserving Veterans. ”

- **Wyot Woods**, Point72



CONNECTICUT
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CENTER



2024



THE RIDE FOR OUR VETS

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Sponsorships of The Ride for Our Vets 2024 begin at \$500! All sponsors enjoy a variety of benefits aimed at highlighting your support of Connecticut Veterans Legal Center and your commitment to helping us serve Veterans. All sponsors enjoy:

EMPLOYEE ACTIVATION

- Free Rider registration
- Concierge Rider support

SPONSOR RECOGNITION

- Recognition on The Ride for Our Vets marketing
- Recognition on The Ride for Our Vets 2024 jersey
- Recognition on CVLC's website and subsites
- Recognition on CVLC's social media
- Recognition on CVLC's livestreams

ADDITIONAL BENEFITS BASED ON LEVEL

- Opportunity to have branded giveaways
- Opportunity to table at The Ride for Our Vets
- Recognition on The Ride for Our Vets advertising and print materials
- Elevated website and social media recognition

Check out the full list of benefits at:

CTVeteransLegal.org/TheRide/Sponsor

ANTICIPATED REACH
OVER 20,000
DIRECT
IMPRESSIONS

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