



CONNECTICUT  
VETERANS  
LEGAL  
CENTER

★★★★★★

2024



# THE RIDE FOR OUR VETS

**JUNE 15, 2024**  
FAIRFIELD COUNTY





# 2024 THE RIDE

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## For Our Vets

The **Ride for Our Vets**, launched in 2012, is an annual charity bike tour that raises **as much as \$200,000 annually** to support the Connecticut Veterans Legal Center's mission to *remove legal barriers for Veterans*.

Open to cyclists of all levels from novice to advanced—The Ride for Our Vets features three routes that travel along Connecticut's beautiful coastline and explores its countryside.

**The Ride for Our Vets—June 15, 2024—returns to a full in-person tour for the first time since 2019.**

# THE RIDE'S IMPACT

Connecticut Veterans Legal Center provides legal support to **more than 1,500 Veterans annually**—helping Veterans in every county in Connecticut.

In the last year, Connecticut Veterans Legal Center has worked on more than **750 legal cases**, acquiring **\$2,000,000 in lump sum awards** and **more than \$23,000,000 in anticipated lifetime benefits**.

Read more about our impact at [CTVeteransLegal.org/OurImpact](http://CTVeteransLegal.org/OurImpact)



The blue stars' size represent the number of Veterans served in each Connecticut county.



“ [CVLC] has been super to me—above and beyond. I’m so thankful for the fact that you guys are there. ”

- **John “Stew” Lahey**,  
WWII Veteran and CVLC Client

# Underwriting Sponsor | \$15,000

## PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table
- Opportunity to provide a brief “Welcome” during the event

## ONLINE RECOGNITION

- Prominent logo recognition on the CVLC website and The Ride for Our Vets subsite
- Prominent Logo Recognition on CVLC website homepage
- Prominent Logo Recognition on virtual graphics
- Featured Sponsor “Thank You” in one (1) eblast
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

## SOCIAL MEDIA RECOGNITION

- Logo placement on all digital marketing posts
- Logo on all social media advertisements
- Logo on event header graphic (Facebook, LinkedIn)
- Mention in all The Ride for Our Vets livestreams
- Individual Sponsor “Thank You” Post (Facebook, LinkedIn)

## PRINT RECOGNITION

- Logo placement on marketing postcard
- Logo placement on all event signage
- Logo on The Ride for Our Vets Jersey
- Special recognition in all press releases
- Special Thank You in the CVLC Annual Report



“ We are believers in the mission of CVLC and the work they do for deserving Veterans. ”

- **Wyot Woods**, Point72

# Presenting Sponsor | \$10,000

## PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

## ONLINE RECOGNITION

- Prominent logo recognition on the CVLC website and The Ride for Our Vets subsite
- Prominent Logo Recognition on CVLC website homepage
- Logo Recognition on virtual graphics
- Featured Sponsor “Thank You” in one (1) eblast
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

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“As a Veteran, through this experience, I’ve learned that it is my gift to be able to help another veteran in need.”

- **Dora Vasquez-Hellner**,  
Veteran and Ride Cyclist

# Premiere Sponsor | \$5,000

## PARTICIPATION BENEFITS

- Unlimited free registrations for employees
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

## ONLINE RECOGNITION

- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

## SOCIAL MEDIA RECOGNITION

- Mention in all The Ride for Our Vets livestreams
- Individual Sponsor “Thank You” Post (Facebook, LinkedIn)
- Logo included in all The Ride for Our Vets sponsor posts

## PRINT RECOGNITION

- Logo placement on marketing postcard
- Logo placement on all event signage
- Logo on The Ride for Our Vets Jersey
- Recognition in press releases
- Special Thank You in the CVLC Annual Report



“ When you take on the challenge of the Ride, you are making a small sacrifice yourself to improve the lives of veterans, who have already made a large sacrifice for all of us. ”

- **Jeffrey Udell**, The Ride Co-Chair

# Supporting Sponsor | \$2,500

## PARTICIPATION BENEFITS

- Up to ten (10) free registrations
- Free concierge support for registered participants
- Opportunity to have a branded giveaway at the registration table

## ONLINE RECOGNITION

- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts

## SOCIAL MEDIA RECOGNITION

- Mention in all The Ride for Our Vets livestreams
- Logo included in all The Ride for Our Vets sponsor posts

## PRINT RECOGNITION

- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey
- Special Thank You in the CVLC Annual Report



“ I’m always inspired by my fellow attorneys who take the time and effort to come out and participate in The Ride. It’s always the most fun part of the year. ”

- **Don Tutson**, CVLC Director of Pro Bono Partnerships and Ride Cyclist

## Assisting Sponsor | \$1,000

- Up to five (5) free registrations
- Free concierge support for registered participants
- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts
- Logo included in all The Ride for Our Vets sponsor posts to social media
- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey

## Community Sponsor | \$500

- Up to two (2) free registrations
- Free concierge support for registered participants
- Logo recognition on The Ride for Our Vets subsite
- Logo on Sponsor Banner for all The Ride for Our Vets Eblasts
- Logo included in all The Ride for Our Vets sponsor posts to social media
- Logo placement on all event signage
- Business name on The Ride for Our Vets Jersey

The Ride for Our Vets raises as  
**much as \$200,000** annually!





# Corporate & Community Teams

Teams always are a vital part of our success.

**Not ready to sponsor?** Sign up as a team! All of our teams enjoy free registration (number of registrations vary), concierge support for their participants, and listing on The Ride for Our Vets subsite.

## **PREMIUM TEAM | \$750**

- Up to 10 pre-paid registrations

## **REGULAR TEAM | \$375**

- Up to 5 pre-paid registrations

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## Confirm Your Support Today!

Contact the **Patrick J Dunn**, Deputy Director of Development and Communications today at [pdunn@ctveteranslegal.org](mailto:pdunn@ctveteranslegal.org) or **(203) 212-9863** to confirm your sponsorship and to get your sponsor benefits started!

More info at [ctveteranslegal.org/theride](https://ctveteranslegal.org/theride).

*Connecticut Veterans Legal Center is a 501(c)(3) nonprofit organization. Federal EIN 27-0963659.*



2024  **THE RIDE**  
FOR OUR VETS

**Thank You to Our 2024 Sponsors**

*as of April 30, 2024*

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**PREMIERE SPONSORS**



**PRESENTING SPONSORS**



**SUPPORTING SPONSORS**



**MEDIA SPONSORS**



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