

15TH ANNUAL

Connecticut Veterans Legal Center
SALUTING ★ SERVICE



CONTACT: **Shannon Mykins**, Director of Development and Communications, at smykins@ctveteranslegal.org or (203) 208-8635.

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15TH ANNUAL
Connecticut Veterans Legal Center
SALUTING ★ SERVICE

Thursday, November 7, 2024

Cocktails and Networking | 6:00 – 7:30 p.m.

Dinner and Program | 7:30 - 9:30 p.m.

Canal Dock Boathouse

475 Long Wharf Drive

New Haven, Connecticut 06511

Saluting Service is an annual celebration of the ongoing work of ensuring that all who served in our U.S. Military have access to justice and the resources they need to overcome legal barriers to housing, healthcare, income, and recovery.

All proceeds raised benefit Connecticut Veterans Legal Center, an independent 501(c)3 organization that provides free legal aid to Veterans across Connecticut.

Connecticut Veterans Legal Center's mission is to empower, support, and improve the lives of Connecticut Veterans by providing free legal assistance to help them overcome legal barriers to housing, healthcare, income, and recovery.





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This Year's Event

Saluting Service draws a diverse audience of individuals from across the legal, military, Veteran, healthcare, and philanthropic communities. As we celebrate the organization's 15th-anniversary this year, we will welcome a special guest keynote speaker to explore the unique issues facing Veterans in addition to honoring individuals and organizations that have made an incredible difference in the lives of Veterans.

After reaching venue capacity in 2023, Connecticut Veterans Legal Center is excited to welcome more opportunities for guests to join us as we return to the historic Canal Dock Boathouse. Tickets are expected to go quickly—*confirm your sponsorship to reserve your place today!*

Photo credits: (Cover) Current and former Connecticut Veterans Legal Center Board members at the 2022 Saluting Service Gala. (Left) 2023 Honoree Lindsay Church, Co-Founder of Minority Veterans of America with CVLC Executive Director Alison Weir. (Right) Guests at the 2023 Saluting Service at the New Haven Lawn Club. Photos by Judy Sirota Rosenthal.



Headline Sponsor | \$20,000



Social Media

- Logo recognition on all social media marketing posts
- Logo recognition on all printed materials
- Logo recognition on Facebook event header graphic
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Sponsor highlight in one (1) Saluting Service Eblast
- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition on CVLC website homepage slider
- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- Two (2) Reserved Premium Tables (20 Tickets)
- Complimentary full page ad in program book
- Logo placement on podium
- Opportunity to make remarks and/or introduce a speaker



Leadership Sponsor | \$15,000

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Social Media

- Logo recognition on all printed marketing materials
- Logo recognition in program book
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- Two (2) Reserved Premium Tables (20 Tickets)
- Complimentary half page ad in program book



Platinum Sponsor | \$10,000



Social Media

- Logo recognition on all printed marketing materials
- Logo recognition in program book
- Individual sponsor feature post
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- One (1) Reserved Premium Table (10 Tickets)



Gold Sponsor | \$5,000

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Social Media

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- Logo recognition in program book
- Logo recognition on all "Thank You to Our Sponsors" posts



E-Marketing

- Logo on the sponsor banner on all Saluting Service Eblasts



Website / Online

- Logo recognition of all Saluting Service website pages



Other Benefits & Recognition

- One (1) Reserved Premium Table (10 Tickets)

Photo credit: Connecticut Veterans Legal Center Intake and Program Access Specialist Juliet Taylor with Connecticut Bar Foundation Chief Operating Officer Ashleigh Backman. Photo by Judy Sirota Rosenthal.

Silver Sponsor | \$2,500

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 6 tickets to attend

Bronze Sponsor | \$1,000

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 4 tickets to attend

Patron Sponsor | \$500

Recognition and Benefits

- Recognition in program book and on the event poster
- Recognition on the "Thank You to Our Sponsors" posts
- Recognition on sponsor banner on all Saluting Service Eblasts
- 2 tickets to attend



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Table Sponsorship and Tickets

Premiere Table - \$2,500

- Table of ten (10)
- Premiere Seating
- Recognition in program book

Premiere Ticket - \$250

- Ticket for one (1)
- Recognition in program book

Regular Table - \$1,500

- Table of ten (10)
- Recognition in program book

Regular Ticket - \$150

- Ticket for one (1)

Advertising

For the 15th Annual Saluting Service event, Connecticut Veterans Legal Center will produce a full color program book which will be distributed to each guest. Once you have purchased your ad you must send the file to Patrick J Dunn, Deputy Director of Development and Communications no **later than October 11th**. All ads should be submitted as either a .png or .pdf file and should be 300 dpi. You can submit your ad by emailing it to Patrick at pdunn@ctveteranslegal.org.

Full Page - \$750

5.5" W x 8" H

Half Page - \$375

5.5" W x 4" H

Photo credit: State Representative Dominique Johnson and their wife at the 2023 Saluting Service.

Photo by Judy Sirota Rosenthal.



Thank You to All of Our 2023 Sponsors

