



## Spring 2025 Marketing & Graphic Design Internship

Support CVLC's communications team while developing skills in graphic design, social media marketing, and special event marketing.

### **About CVLC:**

Connecticut Veterans Legal Center's mission is to empower, support, and improve the lives of Connecticut Veterans by providing free legal assistance to help them overcome legal barriers to housing, healthcare, income, and recovery. We provide legal assistance to low-income veterans in a range of practice areas including accessing VA benefits and healthcare, fighting evictions or the loss of subsidized housing, and correcting 'bad paper' military discharges. CVLC is the first legal aid program in the country to form a medical-legal partnership with the VA.

### **Internship Responsibilities:**

- Design and schedule monthly social media posts
- Design and schedule social media posts and ads for The Ride for Our Vets 2025
- Assist with the design of monthly e-communications (e-blasts)
- Assist with making updates to the CVLC website
- Assist with organizing the CVLC outreach calendar
- Assist with managing and tracking outreach materials stock
- Working with Deputy Director of Development & Communications, design new outreach materials as needed

### **How to Apply:**

- Send a resume and cover letter to [cvlc@ctveteranslegal.org](mailto:cvlc@ctveteranslegal.org).
- Final candidates will be asked to furnish three references.

*Studies have shown that women, members of the LGBTQ+ community, and Black, Indigenous, People of Color (BIPOC) individuals are less likely to apply for jobs unless they believe they meet every single one of the qualifications as described in a job description; despite the reality that applicants rarely ever meet 100% of the qualifications. We are committed to building a diverse and inclusive organization, and we are most interested in finding the best candidate for the role. That candidate may be one who comes from a background less traditional to our field of work, and that's okay! We strongly encourage you to apply, even if you don't believe you meet every one of the qualifications described.*