

THE RIDE FOR OUR VETS EXCLUSIVE SPONSORSHIPS



	POST-RIDE CELEBRATION (\$10,000)	REST STOP 1 (\$5,000)	REST STOP 2 (\$5,000)	HOSPITALITY TENT (\$5,000)	LAWN SIGN (\$2,500)	RIDER BIB (\$2,500)
Exclusive Benefits						
Logo on Lawn signs***					✓	
Logo placement on Rider Bib						✓
Opportunity to speak	✓					
"Hosted by" branding for Post-Ride Celebration	✓					
Named location branding of designated location		✓	✓	✓		
Opportunity to have a branded table at the Post-Ride Celebration+	✓					
Opportunity to have a branded tent+		✓	✓			
Opportunity to have branded table linens+				✓		
Opportunity to staff the location with employees in sponsor apparel	✓	✓	✓	✓		
Opportunity to offer a branded giveaway+	✓	✓	✓	✓		
Special recognition in the "Final Details" Rider email	✓	✓	✓	✓	✓	✓
Special recognition on the "Ride Day" and "Routes" pages of CVLC website	✓	✓	✓	✓	✓	✓
Special sponsor signage at designated location	✓	✓	✓	✓		
Additional Benefits						
Logo on marketing postcard***	✓					
Logo on marketing flyers***	✓					
Logo featured on "Home" and "Sponsorship" pages of the Ride website	✓					
Logo recognition on every page of the Ride's website	✓	✓	✓	✓	✓	✓
Logo recognition on all marketing e-communications***	✓	✓	✓	✓	✓	✓
Name recognition on the registration subsite	✓	✓	✓	✓	✓	✓
Name recognition on registration confirmation emails	✓					
Logo recognition on a featured social media post (Facebook, LinkedIn)	✓	✓	✓	✓	✓	✓
Logo on full sponsor Thank You social media post (Facebook, LinkedIn)	✓	✓	✓	✓	✓	✓
Mention in press advisory / invitation	✓					
Stage mentions during kick-off comments for each route	✓	✓	✓	✓	✓	✓
Logo featured on sponsor acknowledgement signage	✓	✓	✓	✓	✓	✓
Logo on rest stop signage	✓	✓	✓	✓	✓	✓
Logo placement on Rider jersey***	✓	✓	✓	✓	✓	✓
Acknowledgement in "Thank You" e-mail	✓	✓	✓	✓	✓	✓
Rider Registrations*	10	4	4	4	4	4
Post-Ride Celebration Entry**	✓	✓	✓	✓	✓	✓

To secure your sponsorship please contact **Patrick J Dunn** at pdunn@ctveteranslegal.org.
The Connecticut Veterans Legal Center is a 501(c)3 nonprofit agency. Federal Tax ID 27-0963659.

*Important deadlines:

Marketing Postcard: February 1, 2026, Marketing Flyer: March 1, 2026, Rider Jersey: April 1, 2026